

Station	KSNV-TV LAS VEGAS, NV.	Agency	() WATERFRONT STRATEGIES	Rep Firm	
Advertiser	() .HOUSE MAJORITY PAC		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	TV		WASHINGTON, DC 20007	Salesperson	() AMY MCCREARY
Estimate#	2001	Agency C/P1/P2/E	79/86/2001		
Buyer	Laura Bassett	Flight Dates	10/10/2012 - 10/11/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-TH	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	10/10-10/11	2	1	2	\$1,200.00	
	2	W-TH	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	10/10-10/11	2	1	2	\$2,000.00	
	3	W-TH	7A-9A	TODAY SHOW	:30	\$1,900.00	10/10-10/11	2	1	2	\$3,800.00	
	4	W-TH	11A-12P	RACHEL RAY	:30	\$500.00	10/10-10/11	2	1	2	\$1,000.00	
	5	W-TH	12P-1230P	NEWS 3 AT NOON	:30	\$500.00	10/10-10/11	2	1	2	\$1,000.00	
	6	W-TH	2P-3P	THE DOCTORS	:30	\$325.00	10/10-10/11	1	1	1	\$325.00	
	7	W-TH	3P-4P	DR. PHIL	:30	\$600.00	10/10-10/11	1	1	1	\$600.00	
	8	W-TH	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$900.00	10/10-10/11	1	1	1	\$900.00	

---REPORT TOTALS---

Report Totals: 13 / \$10,825.00

---SALES MONTHLY TOTALS---

Oct 12: 13 / \$10,825.00
Sales Totals: 13 / \$10,825.00
Station Totals: 13 / \$10,825.00
Lines not sent/rcld/rtrn: 0 / \$0.00

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .HOUSE MAJORITY PAC

Product TV

Estimate# 2001

Buyer Laura Bassett

Phone#

Fax#

Agency () WATERFRONT STRATEGIES

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 79/86/2001

Flight Dates 10/10/2012 - 10/11/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

---COMPETITIVE---

Market Totals	\$41,635	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	26%
		KTNV	20%	KTUD	1%	KVCW	2%	KVMY	3%	KVVU	18%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books

NOV12

Demos

RA35+

--- CREDIT RISK ---

CASH IN ADVANCE